

# **KOA Membership Drive**

## ***Membership Status in 2016***

December, 2016





**Kashmiri Overseas Association, Inc.**

[www.koausa.org](http://www.koausa.org)

## **Program Director**



**Nirja Sadhu, NJ**  
**KOA Director, Zone 3 (2015-2016)**  
***Program Director (2015-2016)***  
**KOA Membership Drive**

Nirja Sadhu was born and brought up in Rainawari, Kashmir. She received her master's degree in botany from Kashmir University. Like a lot of other KPs, she was forced to migrate from Srinagar after the Jan 19, 1990 events. She lived in Vasant Kunj, New Delhi until 2000, before moving to Dubai for a year. New Jersey has been home to Nirja and her family since 2002.

She had been involved in the cause of Kashmiri migrant teachers while living in Delhi, and in recent years has played an active role in the temple reconstruction projects in Kashmir.

She has a strong desire to bring the members of the US Kashmiri community together for social, cultural and networking purposes. Nirja is looking forward to working closely with the NJ-PA community to make KOA more meaningful and responsive to all age groups, especially our youth members.



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## Objectives

- To actively seek Membership
- Create a database of community in USA
- KOA Directory



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## Membership Status in 2016

Revenue is highest compared to previous years:

Year	Revenue
<b>2016</b>	<b>\$53,251.00</b>
<b>2006</b>	\$24,917.00
<b>2005</b>	\$22,712.00
<b>2015</b>	\$21,967.00
<b>2002</b>	\$21,000.00
<b>2003</b>	\$20,064.00
<b>2004</b>	\$19,773.00
<b>2000</b>	\$19,683.85

Upto Dec  
18, 2016

Total number of members in a calendar year among the highest:

Year	Total Members
<b>2005</b>	711
<b>2006</b>	685
<b>2016</b>	<b>665</b>
<b>2000</b>	513
<b>2004</b>	510
<b>2003</b>	471
<b>2007</b>	453
<b>2002</b>	451

NOTE: 52 members paid twice in 2016 which was paid towards for their 2017 membership. 5 existing members renewed to LIFE membership. Therefore, Total membership paid in 2016 = 665 + 52 + 5 = **722** which breaks all time membership record.



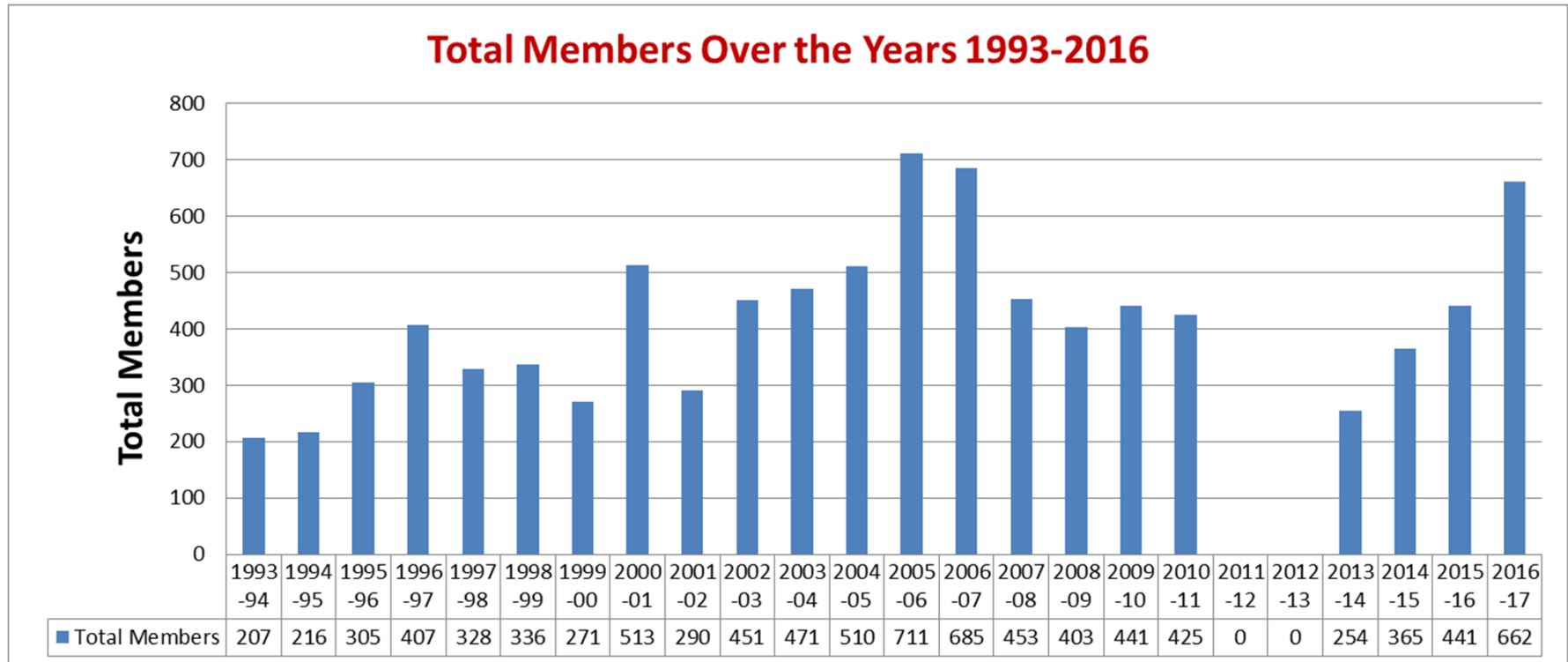
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## Total Number of Life Members

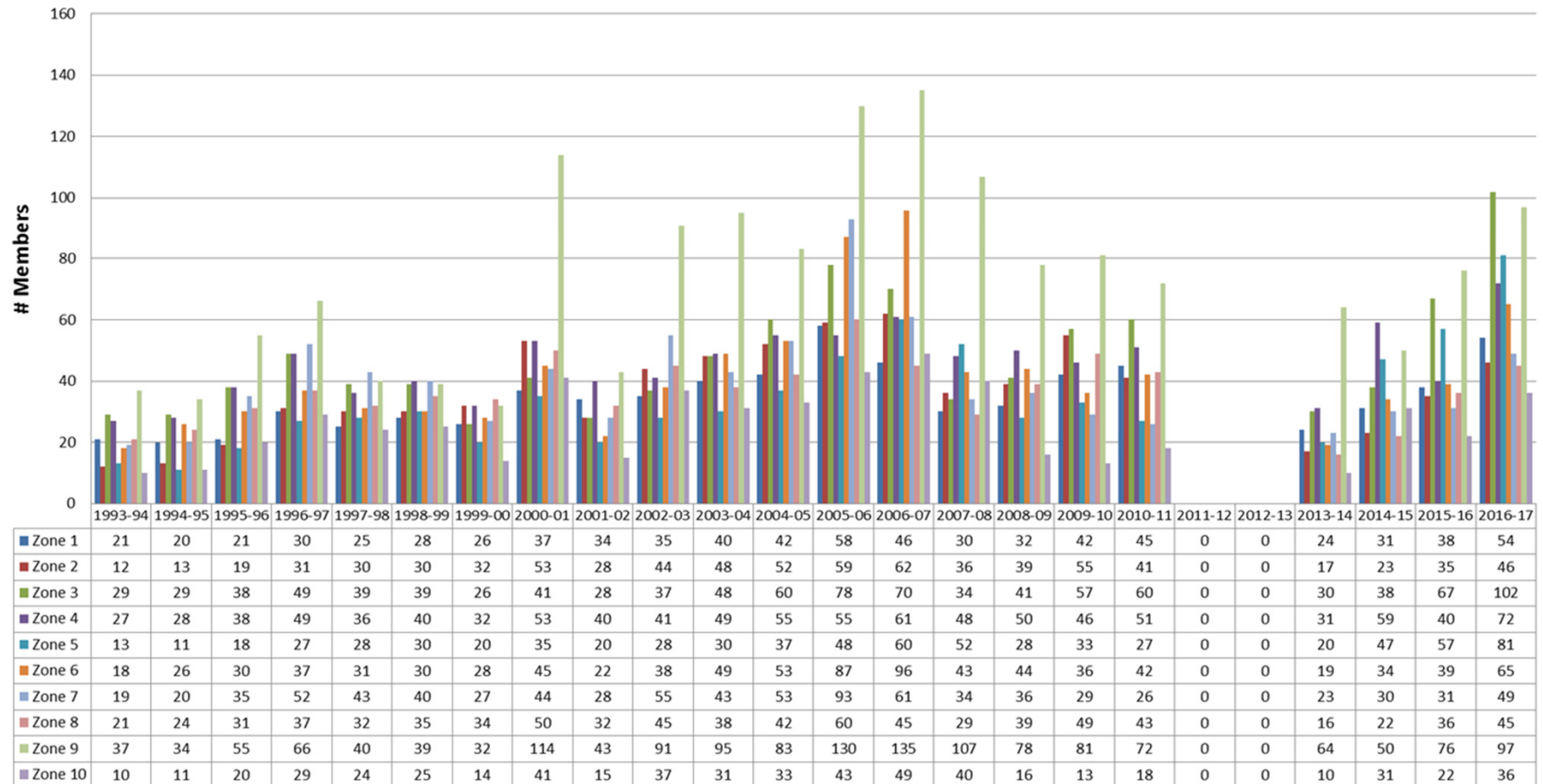
Year	# Life Members	Change
2009	109	
2010	120	11
2011	No Data available	
2012	No Data available	
2013	142	
2014	164	22
2015	190	26
2016*	261	71
*As of Dec 18, 2016		

NOTE: In 2016, as many as **71** signed up as life members, beating previous record of **26** in 2015 (a total of **261** life members). In these two years, we have as many as **97** members signed up as Life members. On Jan 1, 2017, KOA will have 261 life members + 52 members who paid twice in 2016 = **313 members!**

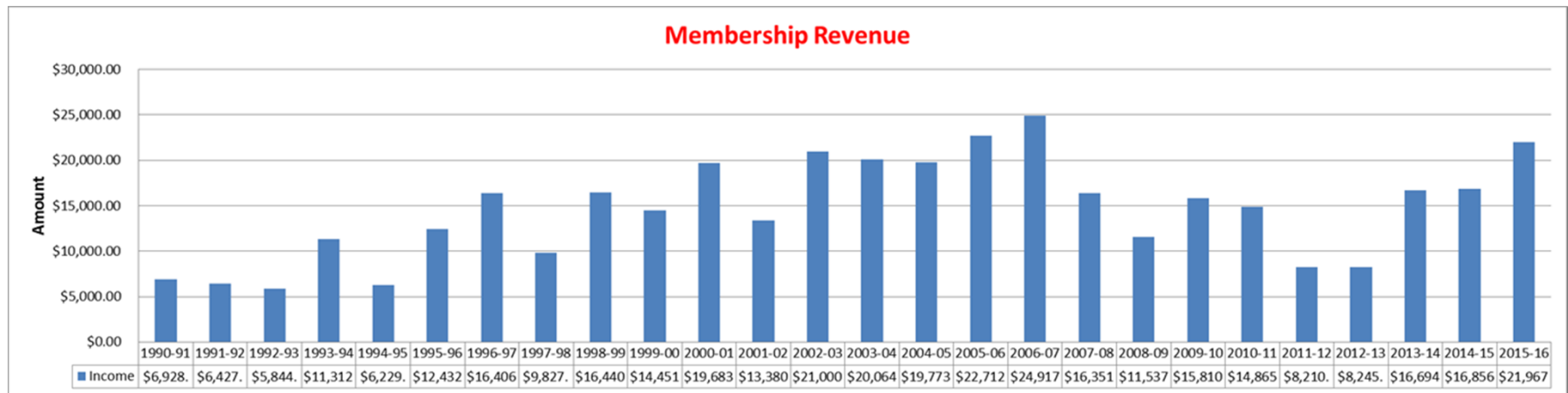




### Zonewise Membership Over The Years











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## **Social Media**

**YAHOOGROUP:** <https://groups.yahoo.com/neo/groups/koahealthcare/info>

**TWITTER:** <http://twitter.com/KOAorg>

**YOUTUBE:** <http://www.youtube.com/user/sathyuk>

### **FACEBOOK PAGES:**

KOA: <http://www.facebook.com/groups/koausa>

Youth: <https://www.facebook.com/groups/koayouth>

Healthcare Network: <https://www.facebook.com/groups/koahealthcare>

Entrepreneurs: <https://www.facebook.com/groups/koaentrepreneurs>

### **LINKEDIN FOCUS GROUPS:**

KOA Healthcare Partners Focus Group: <https://www.linkedin.com/groups/8559527>

KOA Technology Focus Group: <https://www.linkedin.com/groups/8559541>

KOA Entrepreneur Focus Group: <https://www.linkedin.com/groups/8559545>

**Connect With Us**

## KOA Executive Committee and Board (Year 2016)

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### Executive Committee



**PRESIDENT**  
**Sunil Fotedar**



**VICE-PRESIDENT**  
**Sudesh Saraf**  
Illinois



**SECRETARY**  
**Ajay Tikoo**  
New Jersey



**TREASURER**  
**Rajeev Kaul**  
New York

### Board of Directors



**Anil Mattoo**  
Zone 1 Director



**Sudesh Kaul**  
Zone 2 Director



**Nirja Sadhu**  
Zone 3 Director



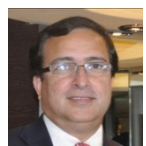
**Shakun Malik**  
Zone 4 Director



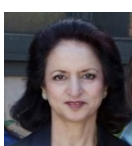
**Randhir Wokhlu**  
Zone 5 Director



**Suresh Sus**  
Zone 6 Director



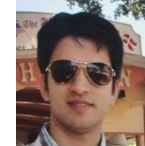
**Sudesh Saraf**  
Zone 7 Director



**Veena Kaul**  
Zone 8 Director



**Maneesha Munshi**  
Zone 9 Director



**Piyush Mattoo**  
Zone 10 Director