

KOA Membership Study

HIGHLIGHTS

Records collected since 1990 reveal the following information about KOA membership (using data available to KOA):

- Revenue collected in a single year: Minimum = \$5,844.78 in 1992, Maximum = \$53,251 in 2016 (primarily due to record number of LIFE members in a single year = 74)
- Total Membership in a single year: Minimum = 207 in 1993, Maximum = 711 in 2005*
 - * 52 members paid twice in 2016 which was paid towards their 2017 membership. 5 existing members renewed to LIFE membership. Therefore, Total membership paid in 2016 = 665 + 52 + 5 = **722** which broke all time membership record!
- During 2015-2016 tenure, as many as **100** LIFE members signed up in the years 2015 and 2016 combined (highlighted rows in Table 3). In 2016, 74 signed up as LIFE members, beating previous record of 26 in 2015.
- Membership and revenue collected generally go up during the years for election of the KOA President (check the numbers for 2004, 2005, 2006, 2016, 2018 in recent years).

DETAILS

Table 1, Chart 1 and Chart 2 below display the number of dues-paying members and revenue collected through membership dues over the years 1990 through 2019 (as of Mar 13, 2019):

- NOTE 1 for 2005: The number of members provided are deduced from the information available to me until Sept 2005. The numbers in parenthesis represent number of voters.
- NOTE 2 for 2006: The number of members provided are deduced from the information available to me until November 2006. The numbers in parenthesis represent number of voters.
- NOTE 3: In 2015-16, membership dues were increased from \$30 to \$50 for family membership, and \$15 to \$25 for single and senior members.

Table 1: Number of Dues Paying Members

Year	Z 1	Z 2	Z 3	Z 4	Z 5	Z 6	Z 7	Z 8	Z 9	Z 10	#Mem	Revenue	Comments
1990											NA	\$6,928.48	
1991											NA	\$6,427.63	
1992											NA	\$5,844.78	
1993	21	12	29	27	13	18	19	21	37	10	207	\$11,312.88	
1994	20	13	29	28	11	26	20	24	34	11	216	\$6,229.70	
1995	21	19	38	38	18	30	35	31	55	20	305	\$12,432.83	
1996	30	31	49	49	27	37	52	37	66	29	407	\$16,406.00	
1997	25	30	39	36	28	31	43	32	40	24	328	\$9,827.00	
1998	28	30	39	40	30	30	40	35	39	25	336	\$16,440.00	
1999	26	32	26	32	20	28	27	34	32	14	271	\$14,451.00	
2000	37	53	41	53	35	45	44	50	114	41	513	\$19,683.85	
2001	34	28	28	40	20	22	28	32	43	15	290	\$13,380.00	
2002	35	44	37	41	28	38	55	45	91	37	451	\$21,000.00	
2003	40	48	48	49	30	49	43	38	95	31	471	\$20,064.00	
2004	42	52	60	55	37	53	53	42	83	33	510	\$19,773.00	
2005	58	59	78	55	48	87	93	60	130	43	711	\$22,712.00	Note 1
2006	46	62	70	61	60	96	61	45	135	49	685	\$24,917.00	Note 2
2007	30	36	34	48	52	43	34	29	107	40	453	\$16,351.81	
2008	32	39	41	50	28	44	36	39	78	16	403	\$11,537.00	
2009	42	55	57	46	33	36	29	49	81	13	441	\$15,810.00	
2010	45	41	60	51	27	42	26	43	72	18	425	\$14,865.00	
2011											NA	\$8,210.00	No data available
2012											NA	\$8,245.00	No data available
2013	24	17	30	31	20	19	23	16	64	10	254	\$16,694.00	
2014	31	23	38	59	47	34	30	22	50	31	368	\$16,856.00	3 in Z 11
2015	38	35	67	40	57	39	31	36	76	22	446	\$21,967.00	5 in Z 11, Note 3
2016	54	46	102	72	81	65	49	45	97	36	665	\$53,251.00	2 in Z 11, 1 unknown zone
2017											433	\$6,750.00	
2018											599	\$24,270.00	
2019											497	\$13,100.00	

NA – Not Available

Z11 – Outside USA for Associate members

Chart 1: Total Members Over the Years

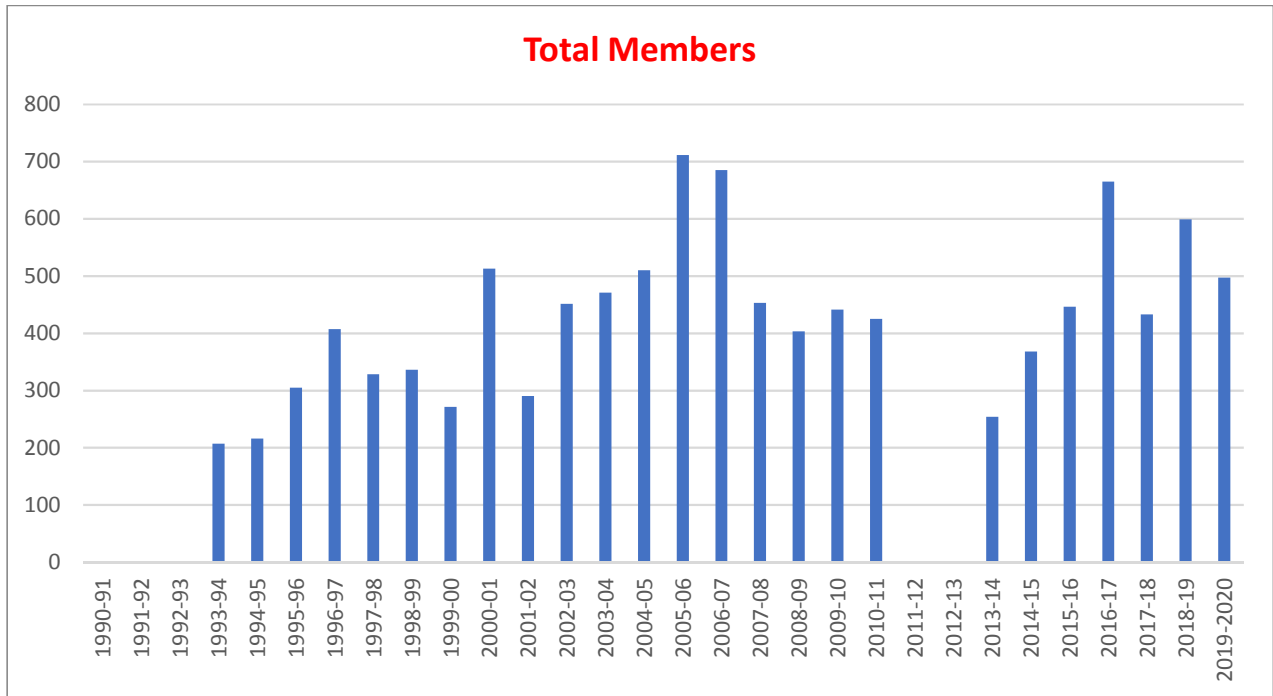


Chart 2: Membership Revenue Over the Years

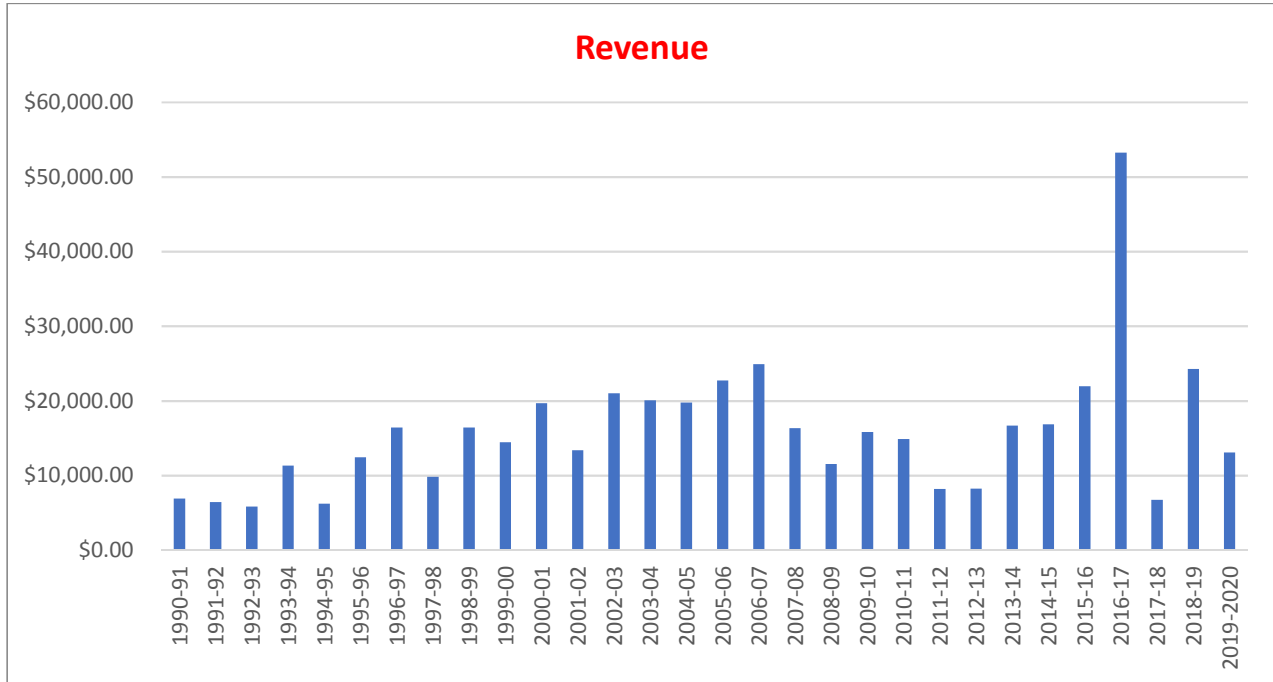


Table 2 displays the distribution Number of members and Membership Revenue collected before and after 2017, whereas Table 3 displays the growth of Life membership over the years (from 2009 onwards when the records were collected).

Table 2: Number of members and Membership Revenue collected before and after 2017

# Members	Before 2017	Members	LIFE	Total Membership	266	# LIFE Members
	2017	163	4	433	270	
	2018	305	24	599	294	
	2019*	193	10	497	304	
Revenue	2017	\$4,750.00	\$2,000.00	\$6,750.00		
	2018	\$12,270.00	\$12,000.00	\$24,270.00		
	2019*	\$8,100.00	\$5,000.00	\$13,100.00		

* As of Mar 13, 2019

Table 3: Life membership over the years (from 2009 onwards).

Year	#LIFE Members	Total
2009	NA	109
2010	NA	120
2011	NA	NA
2012	NA	NA
2013	NA	142
2014	24	166
2015	26	192
2016	74	266
2017	4	270
2018	24	294
2019*	10	304

*As of Mar 13, 2019 (NA - Not Available)

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